



RED BULL SOAPBOX ALEXANDRA PALACE 2015





Overview

- Date: Sunday 12th July 2015
- Capacity: 20,000 (= 2013)
- Competitors: 70 teams of 4 people (= 2013)
- Target demographic: 16-39 year olds/ families within London and surrounding area
- Tickets: £9 each, under 5s FOC
- Priority ticket booking for local residents (= 2013)



EVENT PRODUCTION



Event production

- Production agency: innovision (= 2013)
- Build start: Thursday 9th July 07:00 (= 2013)
- Build: Thursday 9th, Friday 10th, Saturday 11th July (=2013)
- Road closure: Friday 10:00 – Monday 05:00
- Event day: Open 10:00, event 12:00 – 17:00, close 18:00 (= 2013)
- Break days: Monday 13th July and Tuesday 14th July (= 2013)
- Site clear: Tuesday 14th July 17:00 (= 2013)
- 2015 site plan/ usage very similar to 2013



Site plan 2013

